

College of University Libraries and Learning Sciences

The College of University Libraries & Learning Sciences (UL&LS) is a non-departmentalized college comprised of the University Libraries (UL) system of four libraries located on the main campus, the Organization, Information and Learning Sciences program (OILS), and the UNM Press. University Libraries is a partner with every college and program to support student learning and faculty teaching and research. The OILS program integrates the fields of adult learning, organizational learning and human resource development, instructional design and technology, eLearning, learning sciences, socio-cultural understanding, and information management in a single program. UNM Press is a highly regarded academic press with many outstanding publications to its credit.

The following information abstracted from our strategic plan provides our basis for planning in the College. It should be noted that the strategic plan was drafted prior to UNM Press joining the College in March 2018.

Mission: What We Are All About

The College of University Libraries and Learning Sciences supports our communities by providing expertise, instruction, services, spaces, and collections that advance scholarship, teaching, and intellectual discovery.

Vision: What We Aspire to Do

The UL&LS will strengthen our role as an essential partner in research, learning, and scholarly communication. We will be a leader in imagining, creating, and realizing twenty-first century academic research library and university.

Strategies and Priorities: Where We Will Focus

Strategies serve as UL&LS wide initiatives and provide a lens that guides each of our initiatives. Our priorities set our direction and goals in order to serve our mission and achieve our vision. Together, they inform our decisions and resource allocation and guide our operations. The following strategies and priorities will be our focus in the UL&LS for the next three years.

Strategies

1. Communication
2. Community Engagement & Partnerships
3. Diversity, Equity, & Inclusion
4. Fundraising
5. Human Resource Development
6. Physical Spaces
7. Web & Digital Presence

Priorities

1. Creating an Internal Culture of Engagement and Learning
2. Building and Exploiting the Full Potential of Distinctive Collections
3. Promoting Student Success
4. Fostering New Knowledge

College-wide Accomplishments

On July 31, Dean Richard Clement announced the formation of a Task Force on Diversity, Equity and Inclusion, as indicated in Strategy 3 of the Strategic Plan. The Task Force began their work in fall 2018 and objectives and outcomes will be added to the Strategic Plan as they develop. The DEI Task Force distributed a college-wide survey, ClimateQual, in early April 2018 to ascertain a baseline set of data on attitudes and experiences.

In March 2018, Interim President Chaouki T. Abdallah made the decision to transfer the administrative line for the UNM Press to the College. A memorandum of understanding was signed by Dean Richard Clement, Interim Provost Rich Wood, and Interim Press Director, Richard Schuetz, to formalize the relationship. Stephen Hull was appointed as UNM Press Director after a national search in July 2018. Professor Hull began work in September 2018.

As part of the UNM Press agreement University Libraries was granted the former press warehouse on south campus for an off-site repository. A large team of library employees has been working on planning for the transfer of less used library materials to the space once HVAC and shelving upgrades are complete in 2019.

The OILS program completed a comprehensive academic program review in fall 2018 and is one of a very few programs on campus whose enrollment has increased.

The UL&LS successfully campaigned for funding from the NM Legislature: \$1.14 million in one-time money for shelving for the South Campus Repository, \$150,000 in recurring funds to support UNM Press and \$45,000 in one-time money for library equipment.

University Libraries

University Libraries serves every UNM undergraduate student, graduate student, Continuing Education student, Evening and Weekend Degree student, faculty member and staff member. Limited services are also provided to community members and visiting researchers. The University Libraries system is comprised of Zimmerman Library, Centennial Science & Engineering Library, Fine Arts & Design Library, Parish Memorial Library for Business & Economics and the Center for Southwest Research and Special Collections.

The UL is the largest library in the state with nearly four million print volumes. In addition to offering a large number of learning/study spaces and print-based collections, there are extensive electronic collections that make it possible for students and faculty to use the library 24/7 from any location in the world. The UL also licenses electronic resources for students of the UNM Extended University and when possible UNM branch campuses.

The Center for Southwest Research and Special Collections specializes in interdisciplinary subjects relating to the Southwestern U.S. and is an acknowledged archive for New Mexico history. Other unique collections are held in University Archives, Latin American Collections, Map and Geographic Information Center, NM Digital Collections and UNM Digital Repository among others.

Programs and services that directly support the learning and research needs of UNM include, Indigenous Nations Library Program, Research Data Services, Outreach and Instruction, Digital Initiatives & Scholarly Communication, Technical Services, and Access Services.

University Libraries is a member of the prestigious Association of Research Libraries (ARL), ranking 71 out of 115 members. Other library memberships that bring significant benefits for our users are: Greater Western Library Alliance, HathiTrust, Center for Research Libraries and Association of College and Research Libraries. University Libraries is also a Regional Federal Depository Library.

Budget and personnel

The UL adopted budget for FY19 totals \$14,728,650 and is allocated as follows: \$5,518,940 for collections, \$7,603,604 for salaries and \$1,606,106 for operations. Note: This total includes \$69,500 of budgeted endowed and non-endowed funds, \$350,000 is allocated toward UNM Press expenses, and \$138,650 is allocated to the Spanish Colonial Research Center.

The UL has 27 faculty and 67 staff members and employs on average 125 students. Approximately 110 are work-study or student employees and an average of 15 are GA/TA/RAs or fellows. A small number of faculty and staff work part-time or are working retirees.

Major Activities of the Year

In Fall 2018 the UL was allocated the former UNM Press warehouse on the south campus to use as a repository for some of our collections. The South Campus Repository will house less-used library materials in a climate-controlled, high-density environment allowing us to address significant space constraints in our existing main campus libraries. Each year University Libraries adds more than 20,000 physical items to our collections without the possibility of adding more square feet to our buildings. Progress has been made on many aspects of the project which is a multi-year effort.

The UL successfully partnered with UNM IT to implement a campus-wide printing solution on campus with Wēpa, a cloud printing service designed to deliver improved campus printing services for students.

Our most recent collected data is for 2017-2018*

There were 1,224,526 visits to library facilities. Library presentation/instruction sessions were given 387 times to a total of 7,385 students. There were 11,070 reference transactions. Online searches in our databases numbered 2,716,080, with 2,092,078 full-text articles downloaded. There were 76,733 circulations of physical materials.

*Statistics from the Association of Research Libraries.

Plans for the Future

A significant amount of effort will be directed toward planning and executing the work for the South Campus Repository which will benefit the entire campus.

University Libraries will be conducting a space planning effort involving all of our facilities to ensure we are using all our spaces for the best possible benefit of our UNM constituents.

We will be launching a coordinated effort to highlight and promote our unique collections across all our libraries but particularly our Native American collections.

Organization Information and Learning Sciences

The Organization, Information, and Learning Science (OILS) program has resided in the College of University Libraries and Learning Sciences (UL&LS) since 2012. Frances C. Wilkinson, senior associate dean of the College, serves as the administrative director of OILS and Victor Law as the program director.

The OILS program offers a Bachelor of Science in Instructional Technology and Training (a 2+2 degree), and a Master of Arts and Ph.D. in Organization, Information, and Learning Sciences. An Educational Specialist Certificate (transcripted) and several professional development (non-transcripted) certificates are also offered. At the end of the Spring 2018 semester (including Fall 2018 admissions), there were 78 undergraduate, 54 master's, and 50 doctoral students enrolled in classes in the program.

Throughout its evolution, the program has prided itself in its interdisciplinary nature both in curriculum and student population. Academically and in practice, the OILS program is on the cutting edge of learning sciences, human resource development, distance learning/eLearning, and instructional technology. The program is unique among comparable programs in the country because it is an interdisciplinary program that integrates the fields of adult learning, organizational learning and human resource development, instructional design and technology, eLearning, learning sciences, socio-cultural understanding, and information management into a single program with the belief that competence in all these fields is necessary to solve complex problems in any twenty-first century organization that employs and trains adults. The move to UL&LS further enhanced the interdisciplinary nature of OILS by incorporating learning sciences and capitalizing on the expertise of library faculty to integrate information science, information literacy, and information management into the program. Comparison of the OILS program to similar programs in peer institutions nationwide shows that OILS continues to maintain the unique interdisciplinary nature identified.

Budget and Personnel

The OILS adopted budget totals \$745,212 and is allocated as follows: \$708,078 for salaries and \$37,134 for operations.

The OILS faculty is currently made up of 3 tenured and 3 tenure track full-time faculty members, and 1 tenured faculty member who has a 40% appointment. The program also has supporting faculty and administrators from the University Libraries who teach and advise OILS students. Two faculty members outside the College hold secondary appointments in OILS and teach and advise our students and collaborate on research. Adjunct faculty (temporary part-time faculty) teach undergraduate and master's level courses and graduate teaching assistants, who are predominantly doctoral students in the program, support OILS by teaching undergraduate courses and assist faculty with graduate courses. OILS faculty and students are supported by 2 staff positions and 1 work-study student.

Major Activities of the Year

During Fall 2018 program faculty staff completed an extensive academic program review covering the period from Fall 2009 – Spring 2018.

OILS collaborated with UNM Managed Online Programs staff to improve enrollment in the Learning Officer online degree program.

11 students graduated fall 2018 and 22 in spring 2019. All graduates for the academic year are invited participate in the annual convocation held in Zimmerman Library in May.

Plans for the Future

OILS engaged in the strategic planning efforts of the College and developed 2 strategic goals for the program from 2017 to 2020.

Goal 1. Build our reputation as interdisciplinary and innovative in the OILS focus areas

- Advance research that matters in NM as a future-ready context, as a diverse Research 1 university.
- Appoint UNM faculty from other programs as secondary faculty to extend our disciplinary reach.
- Build partnerships regionally, nationally, and internationally to support research and teaching missions.

Goal 2. Support students to develop increased capacity in OILS focus areas and work ethically for the common good

- Deliberately include wisdom and ethics discussions and reflections in OILS courses.
- Continually review, assess and improve our programs, from admission to graduation.

Plans for the future include the following:

- Continue to review and revise the B.S., M.A., and Ph.D. programs, using advisory board member input to guide program development, particularly for the undergraduate and master's programs.
- Review and assess criteria for OILS student learning outcomes.
- Discuss and implement measures to maintain healthy student enrollment in the OILS program with a reasonable faculty to student ratio.
- Create a research culture in the doctoral program and continue to provide research opportunities and mentor students to present and publish research

UNM Press

The University of New Mexico Press ranks within the top third of publishing houses in the Association of University Presses (AUP) and is the fourth largest university press west of the Rocky Mountains in publishing new titles. With over 1,200 titles currently in print and as a distributor for local and regional publishers, the Press has been an important element in enhancing the scholarly reputation and worldwide visibility of the university since it was established in 1929. UNMP is one of the original 18 university presses that collaborated to found the AUP in 1937.

The University of New Mexico Press participates in the public mission of the University of New Mexico through a publishing program that seeks to maintain the professional excellence of American university presses in general and to present the finest national and international scholarship in the academic areas in which we publish. UNM Press produces scholarly books in

the arts, humanities, and natural and social sciences—more specifically, in the areas of fine arts, Western history, Latin American studies, literature, poetry, environmental studies, archaeology, anthropology, and natural history. In recognition of the university's educational outreach and public role, we also publish books of general interest and significance for our state and our region.

The reporting line of UNMP was transferred to the College of University Libraries and Learning Sciences in March 2018 after an extensive study.

Budget and Personnel

As is the case with its peers, UNMP's annual operating budget is made up of two key components: an institutional budget and book sales revenue. The UNM Press adopted budget for FY19 totals \$2,465,671 and is allocated as follows: \$1,040,755 for salaries and \$1,424,916 for operations.

In the past year, due to management changes and integration with the College of University Libraries and Learning Sciences, UNMP has seen significant changes in personnel. Currently in addition to UNM Press director who has faculty status there are 2 staff in acquisitions, 3 staff in marketing and sales and 5 staff in editorial design and production. UNMP business and information technology needs are managed in a shared services model with the College and Academic Affairs.

Major Activities

The transfer of the Press to UL&LS resulted in a significant number of changes to personnel and operations. UNMP issued an RFP for handling the order processing, collection management, warehousing, and fulfillment of UNMP titles. The contract was granted to Longleaf Services, a non-profit company established by the University of North Carolina Press. As a result, UNMP was required to ship locally held inventory to Longleaf in order to vacate the warehouse for University Libraries' South Campus Repository project. This was completed in late 2018. The warehouse staff changes included moving 2 staff into University Libraries to assist with the South Campus Repository. Other staff retired or moved to new jobs. This has saved the Press about \$750,000 per annum.

New director, Stephen Hull, started in September 2018. He successfully collaborated with UNM Government Relation staff to get \$150,000 in additional recurring funding for UNMP for FY20.

2019 marks the 90th year of UNM Press and a number of events are planned throughout the calendar year.

UNMP launched its new website which improves usability and integrates the new ordering functions for Longleaf.

IN FY19 50 titles were published – 26 scholarly and 24 trade. 50 e-books were also published and UNMP publications won 15 awards.

Plans for the Future

The press undertakes to publish in a number of academic disciplines as well as in various general interest categories in order to fulfill its two-part mission of scholarly advancement, and service to New Mexico. Plans are now in development for advancing both areas of the mission.

In scholarly publishing the press will sustain and bolster our leadership position in Latin American Studies, through continuing to build upon our active series: “Querencias,” “Contextos,” “Dialogos,” and “Paso por Acqui.” In addition, our strategic plan calls for building our series, “Religions of the Americas.” The press will also build upon our recognized strength in the areas of Anthropology/Archaeology, Native American Studies, and Chicana/o Studies.

In addition, we are developing a strategic plan to grow our academic list in Western History, a one-time area of strength for UNMP. We are exploring partnering with the Public Engaged Research Lecture, and with the Carruthers Lecture in the Honors College, to produce lecture series.

In general trade and regional publishing the press is undertaking new initiatives in three areas.

1. We are pursuing **publishing partnerships** with city, state, and private organizations.
2. We are studying the feasibility of launching **new lists and series** in Western History, Native American Biography, Native American Graphic Novels and Category Fiction.
3. We are planning the launch of new publishing imprint, **High Road Books**, as a platform for our general-interest works with the broadest appeal.

In addition, the press is embarking on a program to refresh our excellent backlist of older, still-performing titles, including a Fiftieth Anniversary edition of N. Scott Momaday’s magisterial work of Native American literature, *The Way to Rainy Mountain*.

The press is undertaking a fundraising initiative this year, with a goal of raising \$1M for the UNM Press Endowment Fund over the next decade. Members of the “Friends of UNM Press” executive committee are meeting to plan events over the course of the 90th Anniversary year to kickoff this major initiative.